



PRESS RELEASE

VIOR ACQUIRES NEW PROSPECTIVE RUTILE-BEARING TITANIUM CLAIMS

QUÉBEC, CANADA, NOVEMBER 25, 2014 – SOCIÉTÉ D'EXPLORATION MINIÈRE VIOR INC. (TSX VENTURE (VIO), FRANKFURT (VL5)) – is pleased to report that it has acquired a 100% interest in a rutile-bearing titanium prospective property near the village of St-Urbain, located 100 kilometres east of Quebec City.

The Company has completed the acquisition of the 259-km² Foothills Property by mean of 426 designated claims and the purchasing of 18 claims from an independent prospector. The Property is encompassed almost entirely within the St-Urbain Anorthositic Complex.

Recently, rutile-bearing ilmenite erratic blocks containing up to 40% rutile (TiO₂: titanium dioxide) were collected and shipped for geochemical analysis. Historically, ilmenite blocks containing 20-30% rutile from this area returned values ranging from 43% to 58% TiO₂, which contrasts significantly from other ilmenite blocks without rutile that normally contain around 35-37% TiO₂. To date, two distinct trains of abundant rutile-bearing ilmenite blocks were outlined in well-delimited sectors of the Property. The Company is presently processing and interpreting the data in preparation to the next exploration phase slated to be conducted in spring 2015.

Most of rutile and ilmenite is processed into non-toxic white titanium dioxide pigments for use in the manufacture of paints, plastics, paper, textiles, cosmetics and ceramics. Rutile is also used to produce titanium metal for use in aircrafts, spacecrafts, motor vehicles, desalination plants and surgical implants (source: Geoscience Australia website).

Forecast for the price of the rutile on the Market is estimated at US\$1500/tonne for the years 2015 and 2016 (source: RBC Capital Markets' estimates).

This press release was prepared by Mr. Marc L'Heureux who is the Company's Qualified Person under National Instrument 43-101.

Profile

Vior's strategy is to generate, explore and develop quality projects in the best proven an accessible mining areas. Vior owns approximately 29.8% of the share capital of Aurvista Gold Corp. (TSX-V: AVA), the owner of the gold Douay project, which contains a NI 43-101 compliant Mineral Resource of 114,652,000 tonnes at 0.75 g/t gold (2.8 million ounces of gold) in the Inferred category and 2,689,000 tonnes at 2.76 g/t gold (238,433 ounces of gold) in the Measured and Indicated categories, at a cut-off of 0.3 g/t gold (Aurvista press release of October 16, 2014).

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