



VIOR

PRESS RELEASE

VIOR COMPLETES THE FIRST PHASE OF A SURFACE GEOCHEMICAL SAMPLING SURVEY ON THE VEZZA-NOYARD PROJECT, MATAGAMI AREA, QUEBEC

QUÉBEC, CANADA, JANUARY 20, 2011 – SOCIÉTÉ D'EXPLORATION MINIÈRE VIOR INC. (TSX VENTURE (VIO), FRANKFURT (VL5)) – is pleased to announce the completion of the first phase of a surface geochemical sampling program on its 100%-owned VeZZa-Noyard property (346 Ha), located 25 kilometres south of Matagami, Quebec.

The program consisted of a 76-sample MMI (Mobile Metal Ion) survey distributed along a north-south fence near the Property boundary with the North American Palladium's (TSX: PDL) VeZZa gold deposit, where Measured and Indicated Resources are estimated to contain 288,000 ounces of gold (PDL press release of April 20, 2010).

Preliminary results from the MMI sampling indicate the presence of three distinct clusters of gold-silver anomalies locally associated with arsenic and antimony pathfinders. The anomalies cover strike lengths ranging from 25 metres to 125 metres across the stratigraphy and the extensions of known gold mineralization. On surface, the VeZZa gold deposit is located less than 300 metres away from the northernmost MMI anomaly on the Property. Historical drilling near the extensions of this MMI anomaly returned 4.2 g/t Au over 5.2 metres, 11.8 g/t Au over 2.25 metres and 6.1 g/t Au over 1.3 metres.

A recent technical report on the Mineral Resource Estimate at VeZZa, by Scott Wilson RPA, dated April 2, 2010 (source: www.sedar.com), states that the gold distribution in the Contact Zone at VeZZa shows that this zone is open down plunge to the southeast. This suggests that the Contact Zone might extend onto the VeZZa-Noyard property. Furthermore, the report shows that part of the 650-metre-level, underground infrastructure at the VeZZa gold deposit is located within the Company's VeZZa-Noyard property boundary.

No deep drilling was ever done on the Property to test the extensions at depth of the VeZZa gold deposits. Vior is currently designing an exploration program to follow up on the MMI sampling and a field work is slated to begin on the Property in summer 2011.

Douay West

On January 5th, 2011, the Company and partner Aurvista Gold Corp, completed three deep drill holes for 2,006 metres on the Douay property. These holes were testing the depth extensions of the Douay Ouest gold deposit (between 500 m and 600 m vertically). Assay results are pending and will be released as soon as received and processed.

This press release was prepared by Mr. Marc L'Heureux who is the Company's Qualified Person under National Instrument 43-101.

Profile

Vior is a growing mining company focused on developing its properties. The company owns a 75% participating interest in the Douay Ouest gold project and other mineral properties.

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